



Back the next generation of founders.

Sponsorship Proposal

Stand at the start of new ventures. Be the brand that was there first.



**Momentum Spark – August 5th, 2026 •
Douglas College's student venture showcase**

New Westminster, BC

— What Momentum Spark is

The pitch night where BC's largest college meets its **next founders.**

Once a cycle at **Douglas College** students step off the sidelines and become founders for one night, pitching ventures to a live room of judges, mentors, employers, and community. It isn't a class project. It's the moment a business idea meets its first real audience.



~25,000

students at Douglas College, the largest in BC

1,262

business students — the highest-intent attendees, growing YoY

27.3%

international, from 90+ countries

**Most people never see where a business begins.
Momentum Spark is that room.**



— We're looking for partners

A partnership built around what your business values

Local Community Business

Restaurants · F&B · Retail
· Wellness

You want visibility with a young, local audience **that lives, studies, and spends nearby** — while earning real community goodwill for backing student ambition

Professional Services

Dental · Physio · Legal ·
Accounting · Immigration

Build trust with students, newcomers, and early-career professionals while showing your **practice's commitment to the local community** they're becoming part of.

Financial Institutions

Banks · Credit Unions

Support youth **entrepreneurship**, education, and newcomer communities through a visible local impact partnership.

Whichever you are, the value scales with you.

Whether your goal is local visibility, future client relationships, or community impact, Momentum Spark offers flexible partnership levels — from simple event recognition to named presence, live-event visibility, and post-event impact reporting.



Choose your level

Four tiers, From simple visibility to headline partnership

Bronze

\$150

Visibility with our audience — your brand becomes part of the Momentum Spark story.

Silver

\$300

Everything in Bronze, plus real presence at the event itself — seen and heard live, not just on a page.

Gold

\$500

Everything in Silver, plus digital reach and direct access to quality student talent.

Platinum

\$1,000

Everything in Gold, plus headline-partner status — visibility and prestige no other sponsor gets.

Limited · 3 spots

In Kind Contributions

Products, food, prizes, printing, or services are welcome and recognized at the equivalent sponsorship level. It is a practical way to support the event while still receiving partner visibility



What's included at each level

The full breakdown.

✓ Included at this tier – Not included

	Bronze	Silver	Gold	Platinum
	\$150	\$300	\$500	\$1,000
Visibility				
Logo across all event materials Website, program, posters, on-screen ticker	✓	✓	✓	✓
Featured in the shared sponsor post One post, every sponsor, our channels	✓	✓	✓	✓
Named in the post-event Impact Report Attendance, reach, photos, two weeks out	✓	✓	✓	✓
Event Presence				
Podium recognition Your name, said aloud, to the full room	–	✓	✓	✓
Logo + link on our website Live for the full sponsorship cycle	–	✓	✓	✓
Goody-bag insert Your item, in every attendee's hands	–	✓	✓	✓
Stage banner Behind every speaker, in every stage photo	–	✓	✓	✓
Photo backdrop Where attendees take photos, all night	–	✓	✓	✓
Digital Content & Talent Engagement				
Event Media Package Post-event photos, video clips, and branded moments your team can repost	–	–	✓	✓
A produced Reel at your business Filmed on-site, posted to ours	–	–	✓	✓
Student CV bank access Opt-in résumés	–	–	✓	✓
Recruiting email One dedicated send to opted-in students	–	–	✓	✓
Premium Exclusives — limited to 3 sponsors				
Oversized logo Bigger than every other sponsor, everywhere	–	–	–	✓
Your own showcase booth Reserved floor space, face-to-face with the room	–	–	–	✓
A named award The Grand Prize, or the Ignition / Spotlight Award	–	–	–	✓

Where your money actually goes

You're not donating. You're fuelling the night — and getting a return.

What your partnership fuels

► Prizes

The prize pool that rewards student founders

► The Room

Venue, staging, and production for the night

► Operations

Event materials, coordination, and logistics

► Marketing

Content, audience outreach, and sponsor recognition

And what you get back:

your brand in front of a young, entrepreneurial audience — plus, for the first time, **a post-event Impact Report** proving exactly what your partnership delivered. That's the difference between a donation and an investment:



— The part nobody else in the field offers

Proof, not promises — you'll **see exactly what you got.**

Past sponsors told us they wanted clearer follow-up. Every partner now receives an **Impact Report** within two weeks — with numbers, photos, and proof of what their support made possible.

Attendance

Who was actually in the room

Demographics

Exactly who you reached

Reach

Views, clicks, social pickup

Photos

Your brand, in the moment

— Still deciding? The honest answers

Is this just a donation?

No. Every tier is a defined package of visibility, content, access, or prestige — with a report afterward proving what you got.

Will anyone actually see my brand?

Yes — and we'll show you. Your placement runs before, during and after the night; the Impact Report gives you the real reach numbers.

What if I can't commit much?

Start where you fit. Entry begins at \$150, and in-kind contributions — product, food, prizes — count too.

Why should I move now?

The best spots are limited. Only three headline-partner slots exist, and each named award goes to one sponsor, first-come.